

Message Text

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ACTION CU-04

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USIA FOR IEA, IOP/P
SECSTATE FOR CU/EA

E.O. 11652: N/A
SUBJ: SEMI-ANNUAL REVIEW OF COUNTRY PLAN PROJECTS

REF: A) USIA 33076, B) FM NO. 26 (RP CPP), C) CM-712

1. PROJECTS 01,03,07, 11, 12 REMAIN SAME AS REFTEL B.
2. PROJECTS 02,06,08,09 COMPLETED.
3. PROJECTS 04,05,10 REQUIRE REVISIONS INDICATED BELOW.

4. TWO NEW PROJECTS, 13 AND 14, SUBMITTED BELOW.

5. PROJECT 04 REVISION: RP-04 SUBJECT: US POL & SOC 300; TITLE:
TAGAYTAY STUDENT LEADER SEMINAR; ESS MED: SPEAKERS, VTRS; DES MED:
WF SUPP, FILMS, FEAT ART; CONTEXT: REG COUNTRY EXPERITSE PREFERRED:
LANGUAGE: ENGLISH; DATES: 01 APR 77 -- 30 APR 77; AUDIENCE: GOV,
STUD (ABOUT FORTY YOUNG GOVERNMENT OFFICIALS AND FORTY UNIVERSITY
STUDENT LEADERS WITH GOOD ENGLISH). DESCRIPTION: ANNUAL LIVE-IN
SEMINARS FOR STUDENT LEADERS AND YOUNG GOVT OFFICIALS. FOCUS IS
NATIONAL, SOCIAL DEVELOPMENT. AMSPEC SOCIOLOGIST WILL SERVE AS MAIN
U.S. SPEAKER, SUPPLEMENTED BY MISSION OFFICERS, RESIDENT FULBRIGHTERS,

VOLSKPRS. SEMINAR WILL EXPLORE HISTORICAL U.S. SIMILARITIES
TO CURRENT RP DEVELOPMENT SITUATION, EMPHASIZING FACT THAT NATIONAL
PLANNING BODIES MUST CONSIDER SOCIAL INFRASTRUCTURES IN DEVELOPMENT
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6. PROJECT 05 REVISION: RP-05 SUBJECT: ECONOMICS 209; TITLE:
AMERICAN INNOVATIONS IN MANAGEMENT; ESS MED: SPEAKERS; DES MED:
WF SUPP, FILMS, BIBLIOGRAPHY, FEAT ART; CONTEXT: REGIONAL EXPERTISE
PREFERRED; LANGUAGE: ENGLISH; DATES: 01 FEB 77 -- 31 JUL 77;
AUDIENCE: GOV, BUS, ACAD (MID-LEVEL GOVT MANAGERS, UNIV. MNGMT
PROFS, BUSINESS LEADERS, EXCELLENT ENGLISH). DESCRIPTION: REQUEST
MANAGEMENT EXPERTS FOR USIS, TJCC, CEBU, DAVAO, AIM MANAGEMENT
SEMINARS. SHOULD BE PREFERRED DISCUSS ADAPTATION, APPLICATION OF U.S.
MANAGEMENT CONCEPTS, TECHNIQUES IN ASIA. EMPHASIS ON POSITIVE MANAGE-
MENT CONTRIBUTIONS OF U.S. BUSINESS ABROAD. FOLLOW-UP TO USIS-AIM
SEMINAR IN DECEMBER 1975.

7. PROJECT 10 REVISION: RP-10 SUBJECT: ARTS & HUM 402; TITLE:
MUSIC OR THEATRE; ESS MED: PBRP ART, PIX STOR, FEAT ART; DES
MED: WF SUPP, SLIDE/REC; CONTEXT: REG/COUNTRY EXPERTISE NOT REQD;
LANGUAGE: ENGLISH; DATES: 01 SEPT 77 -- 30OCT 77; AUDIENCE: LOC.
DESCRIPTION: REQUEST MEDIA SUPPORT FOR MAJOR CULTURAL PRESENTATION
AS FOLLOW-UP TO RP-07 ARTIST IN RESIDENCE. (THEATRE GROUP OR
COMPOSER/CONDUCTOR PREFERRED.)

8. PROJECT 13 (NOW): ART & HUM 404 VISUAL ARTS. BASICALLY SAME
AS JA-18 VISUAL ARTS. SUGGEST ROBER EBERSOLE, SUMMER 1977 REGIONAL
VOLUNTARY SPEAKER, BE RECRUITED TO TRAVEL WITH SHOW, SPEAK TO TOPIC,
"AMERICAN ART SINCE MID-CENTURY."

9. PROJECT 14 (NEW): US POL & SOC 303, AMERICA IS RETROSPECT AND
PROSPECT. SIMILAR TO AS-03, TW-03, KS-03. TIMEFRAME: 01 JUN 77 --
31 AUG 77.
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